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FARMON! AND CAFÉ OF LOVE THROW SEED & SOIL SOCIAL TO BENEFIT PROGRAMMING FOR NEW YORK SCHOOL-CHILDREN AND FARMERS

Copake, NY - The FarmOn! Foundation is changing the lives of both children and farmers and in the process, is bridging the gap between agriculture and children at public schools in New York State. The FarmOn! Foundation is developing the FarmOn! Ag-Academy, a newly accredited youth educational applied learning program with SUNY and Cornell University, and implementing our agricultural and educational initiatives at schools across the state. We hope that you can visit and see our work first-hand at Empire Farm in beautiful Copake. But in the meantime, our friends at the Café of Love wanted to introduce FarmOn! to their friends in Westchester.

Why Seed & Soil Now:

We are all concerned about our children's health. Obesity has doubled in children and quadrupled in teenagers over the past 30 years nationwide. In New York State, 32.9% of children are considered overweight or obese. It's no mystery why: about one-third of youngsters consume pizza or another fast food daily. Meanwhile, New York Farms are 98% family-owned, but more than half of them report sales of \$10,000 or less per year. This isn't a healthy picture for any of us.

October is National Farm to School Month and the FarmOn! Foundation is helping parents, schools and farmers across New York State do something to change the state of our children's and community's health. FarmOn! is bringing local milk, produce and beef to local schools, benefiting students, our farmers and the community at large.

Please join us at Café of Love for our Seed & Soil Social to meet FarmOn! Foundation's founder, Tessa Edick, and learn first-hand about the movement and what you can do to help FarmOn! deliver better food to your public school.

About the Seed & Soil Social:

- Come feast from the fields on Sunday, October 4, 2015, from 3 pm- 5pm at Café of Love. Snack on light seasonal fare and local farm-fresh cheese while you find out more about FarmOn!'s mission and programming. Cash bar.
- 38 East Main Street in Mount Kisco, New York.

About FarmOn! Foundation

FarmOn! Foundation is a non-profit organization of professional farmers, educators, influencers, supporters, nutritionists, students, and community leaders invested in the future of local agriculture and building local economies. FarmOn! Foundation creates and funds youth educational programming and is working to preserve family farming in America with an edible education. Some of FarmOn! Foundation partners include TasteNY, John Varvatos, Bronx Zoo, NYS Department of Ag & Markets, Local Economies Project, Hudson Valley Fresh, Maple Hill Creamery, Yelp, Whole Foods Market, Modern Farmer, Cornell University CALS, NBA, Disney, and SUNY. In the first-ever partnership of its kind, students at SUNY Cobleskill, Morrisville State College and the Cornell University College of Agriculture and Life Sciences will be able to live and work at the Foundation's working farm- FarmOn! at Empire Farm in Columbia County in New York State gaining real life experiences in the food production field. Learning will range from seed and soil crop planning to growing food, harvesting it, producing, and cooking food in a commercial teaching kitchen and extend all the way to custom growing for New York's institutions, caterers, retailers and chefs.

About Café of Love:

Local New American Cuisine takes farm-to-table ingredients on a global adventure. Leslie Lampert's spin-off of her award-winning soup shop, Ladle of Love, has received accolades from Zagat, Westchester Magazine, The Journal News and The New York Times who called the Café "an engaging little restaurant...with an appealing blend of rusticity and sophistication, contemporary without being modern." The kitchen team turns up the heat nightly featuring the freshest farm fare in all its seasonal glory.